

AN INTRODUCTION TO BLUE CROSS AND BLUE SHIELD OF VERMONT

Prepared for the Vermont House Health Care Committee
January 26, 2015

*Presented by
Don George, CEO*

We'll see you through.



**BlueCross BlueShield
of Vermont**

An Independent Licensee of the Blue Cross and Blue Shield Association.

Who We Are

- Independent
- Not-for-profit
- Single-state focus
- Local leadership
- Local jobs
- Focused on member experience



We'll see you through.



**BlueCross BlueShield
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Vision & Mission

Vision

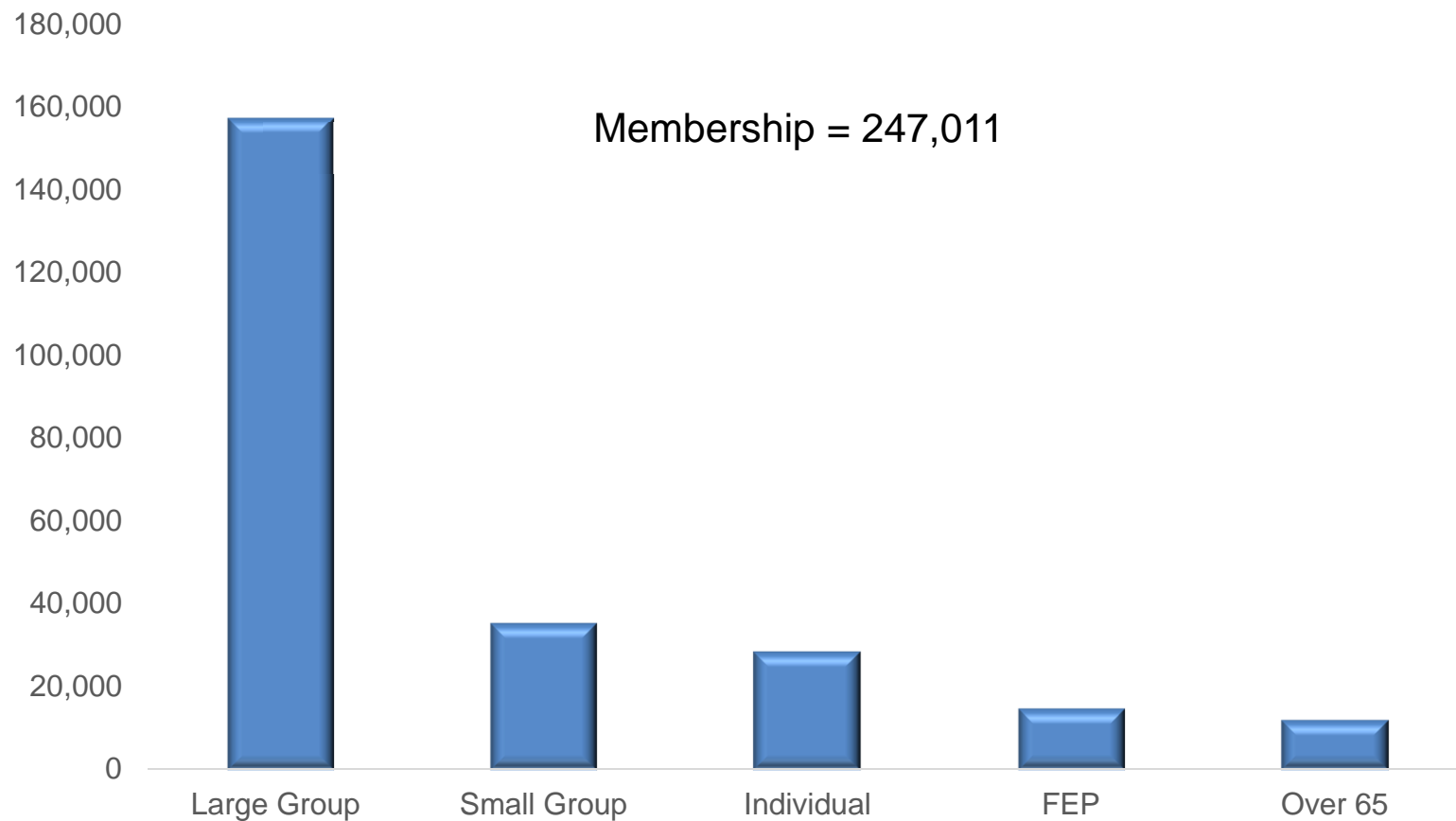
A transformed health care system in which every Vermonter has health care coverage, and receives timely, effective, affordable care.

Mission

We are committed to the health of Vermonters, outstanding member experiences and responsible cost management for all of the people whose lives we touch.



We serve every segment of the market



We'll see you through.

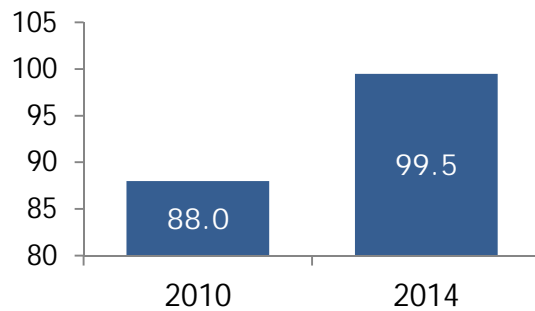


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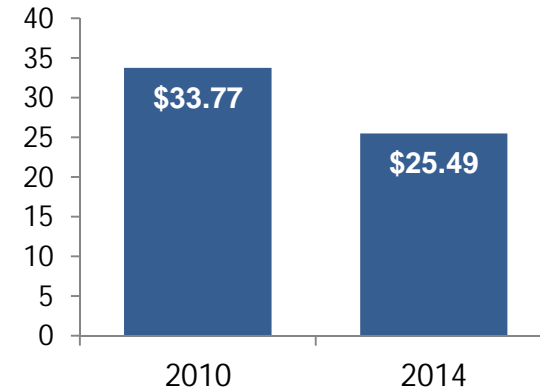
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Vermonters Serving Vermonters

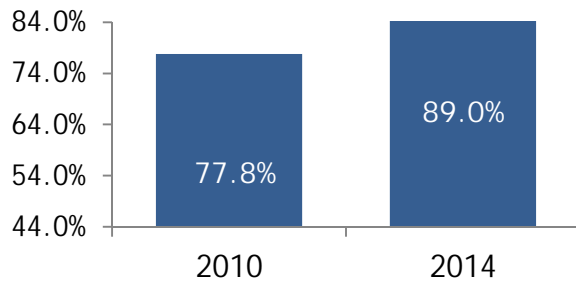
Strong Member Experience
#1 Among Blues



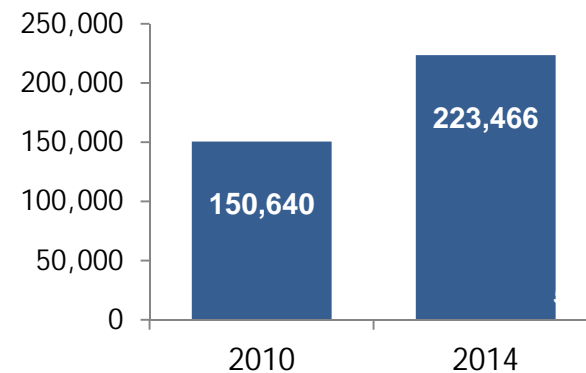
Low Administrative Costs



High Employee Engagement



Membership Growth of 48%



NOTE: preliminary 2014 results

We'll see you through.

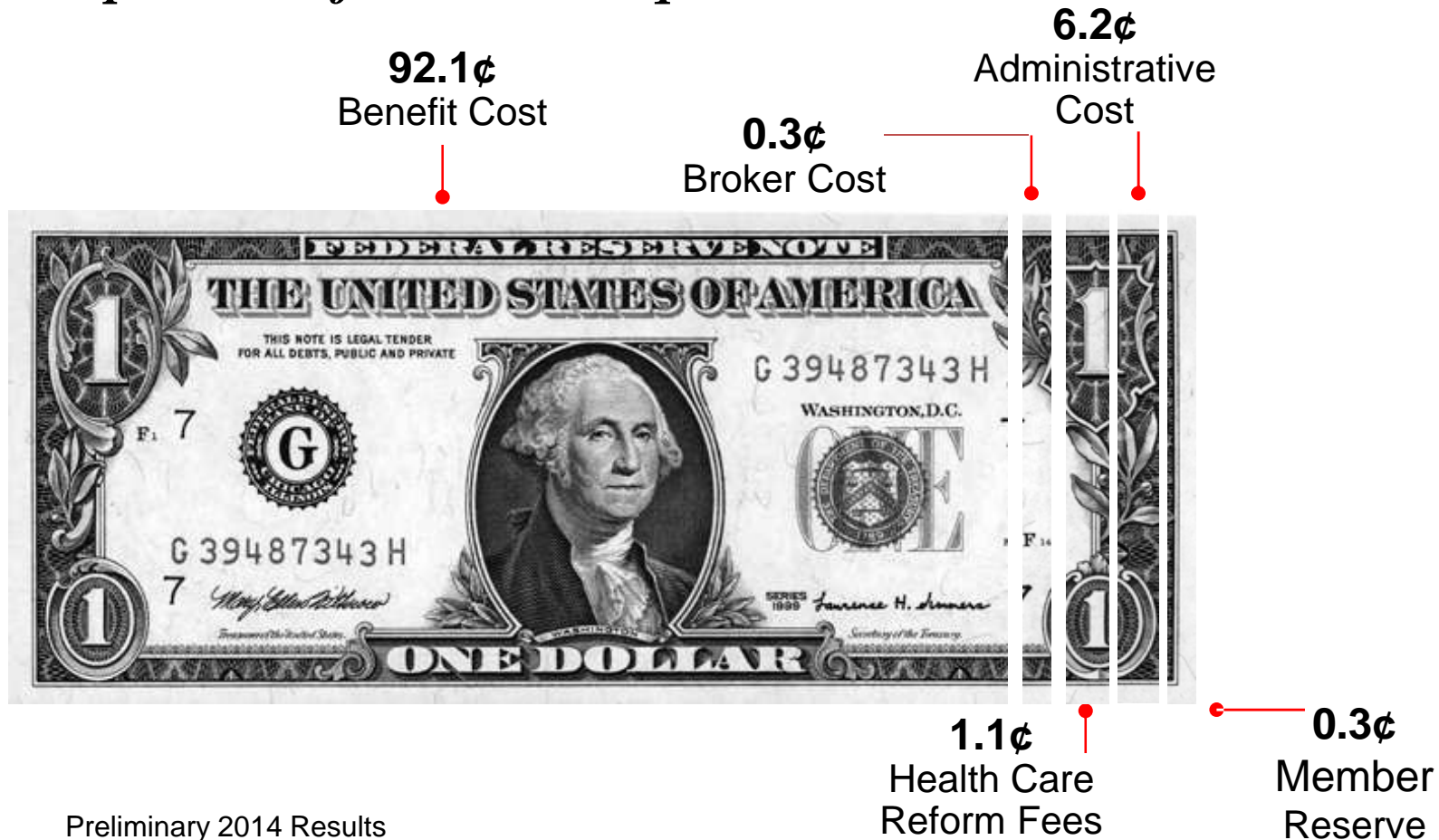


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Covering Vermonters at Minimum Cost

Components of Premium Equivalents



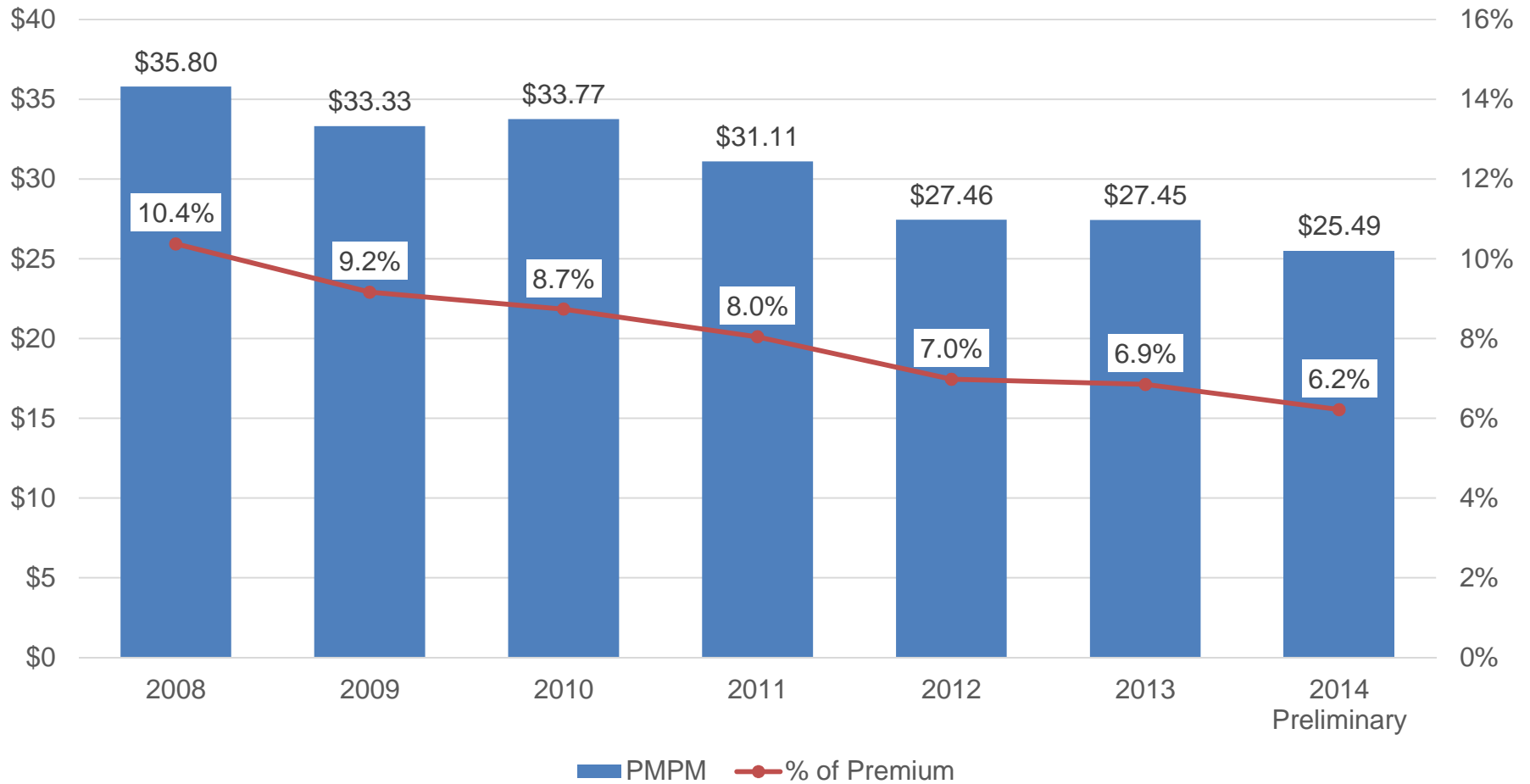
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BCBSVT Administrative Expenses



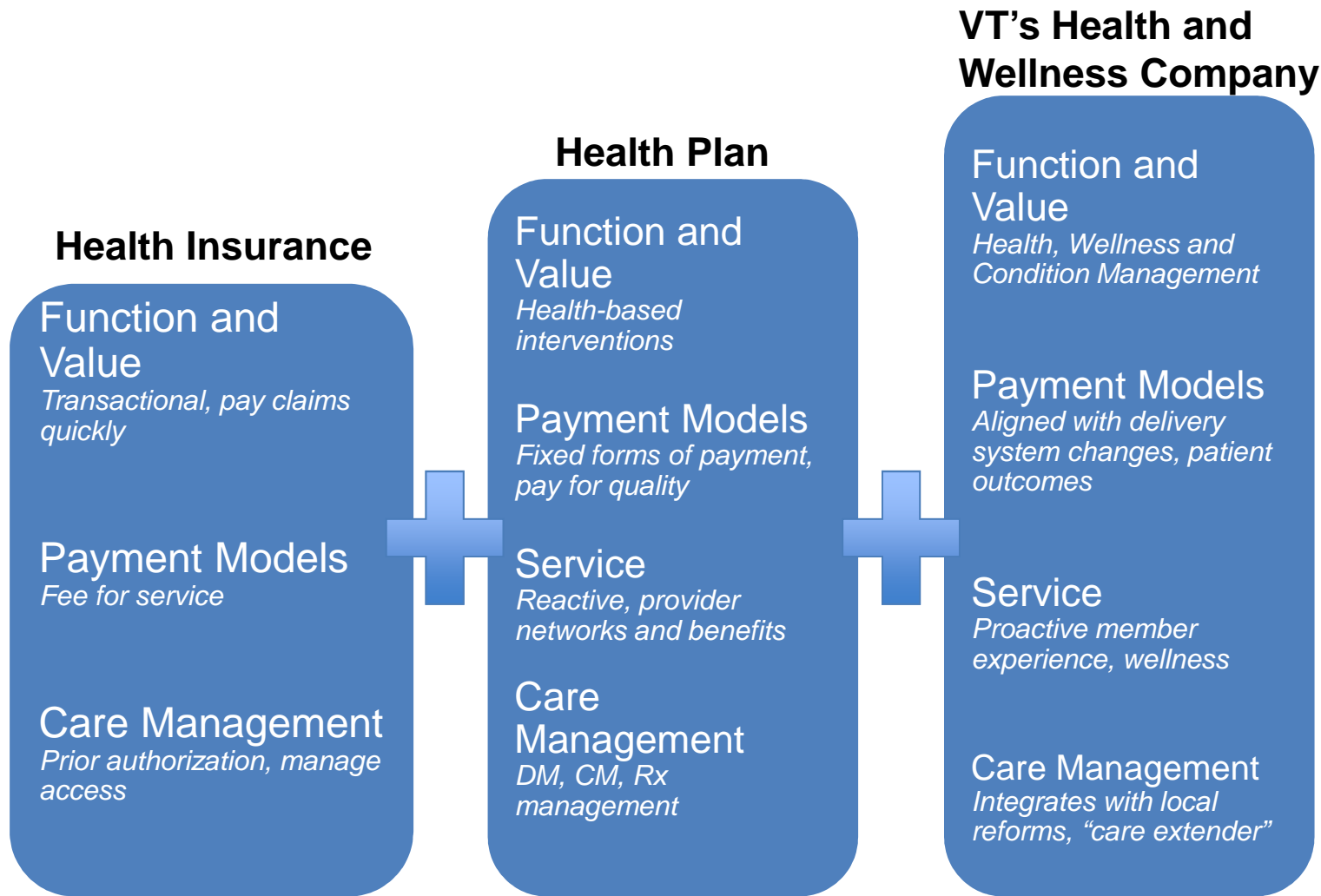
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Shaping a New Role for the Future



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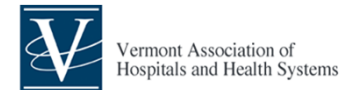
Partner & Catalyst to Health Care Reforms



Commercial
ACO Gain
Sharing

VHC
Contingency
Support

Accountable
Blue



VERMONT
Health
Care
Reforms



SIM Grant
Support

Vermont
Collaborative
Care



We'll see you through.



Questions?

Vision

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